



Act! Quick Start for New Users

#1 for over 25 years, Act! is the trusted choice for individuals, small businesses, and sales teams to get organized and take the guesswork out of marketing to drive sales results.

This *Quick Start for New Users* Guide explains some of the basics of getting started with Act!. If you are viewing the Quick Start guide online, click the link to go the page.

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TIP: The Quick Reference Card also provides shortcuts and quick tips. Go to Help>Online Manuals.

Get to Know the Workspace

Most of the tasks that you want to do in Act! require you to:

- Open a *View*.
- Click commands on the *Menu bar*.
- Click buttons (tools) on the *Global toolbar*.
- Click buttons on the *Navigation bar* (Navbar).
- Click tools on a *view toolbar*.

The following section describes these items.

View. Appears in the main window of the application. The views are: Welcome Page, Connections, Contacts, Groups, Companies, Calendar, Task List, History List, Opportunities, Reports, Dashboard, and Search. The Contacts, Groups, Companies, and Opportunities views have a Detail view and List view that you can toggle between.

Menu bar. Located at the top of all views. It contains the default menus and commands for the current view. This means, if you change to a different view, some of the menu commands change to match the view.

Global toolbar. Located at the top of all views. It has buttons (tools) for the most frequently used tasks in every view. An arrow on a button indicates a list of options to select from.

Navigation bar (Navbar). Appears on the left of any view. It contains the primary navigation buttons for opening views, a Lookup feature for finding information, and a view-specific Related Tasks area so that you can easily access tasks that you can do in that view.

View toolbar. Located at the top of every view. It displays tools for tasks related to the view.

TIP: To view a feature tour of the workspace, on the **Welcome Page**, under **Featured Videos**, click **Act! Workspace**. To open the Welcome Page, on the **Navbar**, click **Welcome**. For more information about the workspace, see Help. To open Help, press F1 within Act! or on the global toolbar, click **Help Topics**.

All About Databases

After you install Act!, you need to create a database to store information about the people you want to track. The first time you open the application, you are prompted to create a database or open an existing database. If you are a single user or an Administrator of a workgroup, you would select to create an Act! database. (**NOTE:** If you are a member of a workgroup sharing a database, then in most cases, your Administrator would create the database first. You would then select to open an existing database.)

When the New Database dialog box opens, give the database a name and select a currency for it. If you plan to share the information in the database with others, select the "Share database..." option. For more information about creating a database, see "Sharing Databases" in Help.

To see an example of a customized database, you can open the demonstration database, ACT2014demo, installed with the software. You can view the sample contacts, groups, activities, and other data included in the database.

Open the Demonstration Database

1. Do one of the following:
 - If you do not have a database open: On the Welcome! page, select **Open an existing Act! database**, and then click **OK**. Or, on the toolbar, click **Open/Share Database**.
 - If you already have a database open: On the **File** menu, click **Open/Share Database**.
2. From the list, select **ACT2014demo**. Click **Open Database**.
3. Log on as Chris Huffman. No password is needed.

Import Contacts

Once you have opened a database, the next step is to add your information. You may have been using other applications to track information. For example, you may use Microsoft® Excel® or Outlook® to track your contacts, clients, or customers. Or, maybe you track these people in Google®. You might purchase prospect lists online. You can bring this information into Act! without manually entering it. You can import your contact information using the Import Wizard, or set up contact integration/synchronization with Outlook or Google.

The following section describes how to import contacts from an Excel list using the Import Wizard.

Import contacts from an Excel list

1. Open a database.
2. On the **File** menu, click **Import**.

TIP: If the Import command from the File menu is not available (appears dimmed), this means you are not set up with the Administrator role. See "What are User Roles and Permissions" in Help for how to set up user roles.

3. On the **Welcome** page, click **Next**.
4. On the **Specify source** page:
 - a. From the **What type of file do you want to import?** list, select **Excel**.

Note: Excel must be installed on your computer for it to appear in the source selection list. If it is not installed, you need to change the Excel file's format from .xls to a Text separated by commas (.CSV) or Text separated by tabs (.TXT) format and select one of those types as the source.

- b. In the **File name and location** field, enter the file name and path of the Excel source file, or click **Browse** to locate the file. If necessary, click **Open**.
 - c. If necessary, complete other fields.
 - d. Click **Next**.
5. On the **Specify record types** page, keep the default option of **Contact records** selected, and click **Next**.
 6. On the **Import Type** page, keep the default option of **Typical import** selected, and click **Next**.
 7. On the **Confirm Import** page, if the information is correct, click **Import**. If the information is not correct, click **Back** until you reach the page that needs correction.

The Import Wizard processes the imported data.
 8. On the **Import Complete** page, if import was successful, a message appears. If errors occurred during import, another message appears. To view the details of imported data and any errors, click **View import log**. To close the import wizard, click **Finish**.
 9. To see the imported data, on the Navbar, click **Contacts**. Then, on the view toolbar, click **List view**. The Contact List View opens to display the imported data.

See Help for information on contact integration/synchronization and importing.

Add Contacts to the Database

You can manually add contacts to the database.

Add a contact

1. On the global toolbar, click the arrow next to **New**, and then click **Contact**.
A blank contact record appears. This is known as the *Contact Detail view*. You use the Contact Detail view to enter information about one contact. See "Learning About Contact Views" in Help for more information.
2. Type information in the fields, or if a field has a drop-down arrow, select data from a list. Press TAB to move between fields. Enter as much or as little information as you need.
 - If an exclamation point appears, you need to change the entry in the field. Pause the pointer over the exclamation point for more information.
 - If you plan to set up integration with other applications, such as Outlook or Google, be sure to enter email addresses for the contact. By default, three email address fields are available.
 - Use the ID/Status field to identify contacts by categories. For example, you might have categories such as Personal, Vendor, or Competitor. **TIP:** This is helpful because you will be able to do a lookup and create a list of contacts by category (using the ID/Status field).
3. To make sure Act! has correctly identified the first, middle, and last names, click the browse button (...) in the **Contact** field.*
This ensures that the contact's first and last names and title are used correctly in correspondence. To identify how the salutation should appear in correspondence, you can set a preference. For more information, see "Customizing Name Prefixes and Suffixes" in Help.
4. Add more information about the contact using the tabs located at the bottom of the Contact Detail view. Click a tab to see the types of details you can enter. This guide explains the Notes, History, and Documents tab in ["Keep More Details About Your Contacts" on page 9](#).
*(If the contact's name is simply First Last, you can skip this step.)

Set Preferences for Email

You can set preferences to make Act! work the way you want. Some of the preferences you can set include:

- Setting up an email system to use with Act!.
- Selecting either the Act! Word Processor or Microsoft Word to use when writing letters.
- Changing the colors and fonts of the views and tabs.
- Selecting a view that opens when you start Act!.

Some default preferences are already set for you. However, you need to set up email to write and send messages. If you currently use Outlook as your email program, you can use it with Act!.

For more information about compatible email systems and steps for setting other preferences, see "Setting E-mail Preferences" in Help.

Set up email to use Microsoft Outlook

1. On the global toolbar, click the arrow next to **E-mail**, and then click **E-mail Preferences**.
2. Click the **E-mail System Setup** button.
3. The E-mail Setup Wizard appears. Click **Next**.
4. On the **E-mail** page, select **Microsoft Outlook**. Click **Next**.
5. On the **E-mail Outlook Address Books** page, to select an Act! database to use as an address book in Outlook, click **Add**.
 - a. In the **Add/Edit Address Book** dialog box, if you have only one database, its name (and .PAD file pointer) appears in the **Act! Database** field, by default.
 - b. The logged-in user's name should appear in the **User name** field. If it does not, type it.
 - c. If a password is required for the selected database, type it in the **Password** field.
 - d. Click **OK**.

On the remaining pages of the E-mail Wizard, Act! has already set options for the best way to use Outlook. You can keep the default settings on each page and just click Next to proceed through setup, or you can change the default settings. The following steps keep the default settings. For more information about the setup options available on these pages, see Help.

6. On the **E-mail Editor** page, in the **Select an e-mail editor** field, Microsoft Outlook is selected. This means you will use Outlook to manage, view, and send e-mail with Act!, and you will use your Outlook signature. Click **Next**.
7. On the **E-mail Record History** page, keep the default settings. Click **Next**.
8. On the **E-mail Attach to Act! Contacts** page, keep the default settings. Click **Next**.
9. On the **E-mail - Activity Invitation** page, keep the default settings. Click **Next**.
10. Click **Finish**.

You are ready to send email to a contact.

TIP: You can also synchronize your Outlook contacts and calendar with Act!. (This means that you can share contact and calendar information between Outlook and Act! and keep it up to date in both applications.) See Help for steps to set up Outlook sync.

Track Your Schedule and Manage Appointments

In Act!, to-do items and scheduled appointments, such as telephone calls or meetings, are called *Activities*. Scheduled activities appear on your calendar, in the Task List, on the Activities tab, and in the Dashboard. The global toolbar has buttons for the default activity types of Call, Meeting, and To-Do. You can also create custom activity types. See Help for more information.

When you complete an activity, you need to clear it from your schedule. You can add a history of the activity to the contact's record. (Histories are explained in ["Keep More Details About Your Contacts" on page 9.](#))

EXAMPLE: You need to schedule a meeting with a prospect and several of the key decision makers at his company to demonstrate your products. While scheduling the meeting, you can send an iCalendar invitation to the attendees. When you return from the meeting, you need to clear the activity from your schedule and record an outcome of the discussion.

Schedule an activity

1. On the global toolbar, click the **Call**, **Meeting**, or **To-do** button for the type of activity you want to schedule.
or
To schedule another type of activity, such as a vacation or custom activity, from the global toolbar, click the arrow next to **New**, point to **Other Activity**. Select an activity from the list.
2. Complete the fields in each tab of the Schedule Activity dialog box to select the attendees, send an iCalendar invitation email, provide details, attach a document, and more. (For more information about the fields and tabs, see "Scheduling Activities" in Help.)
3. Click **OK**.
4. If you are notified of a scheduling conflict, resolve it.

TIP: You can set up calendar integration with Outlook or Google. For more information, see Help.

Clear an activity from the Task List

1. On the Navbar, click **Task List**.
2. Click the check mark column box in the Cleared column for the activity.
The Clear Activity dialog box appears.
3. Select a **Results** option for the outcome of the activity.
4. To include details with the history of the activity, make sure the **Add Details to History** option is selected. In the text box, edit activity details as needed.
5. Click **OK**.

Communicate with Your Contacts

Act! provides many ways for you to communicate with your contacts: email, letters, faxes, phone (using the Dialer), and so on. Templates are provided for email messages, letters, memos, newsletters, and more. You can write a letter or send an email to one contact, or use mail merge to write a letter or send an email to a group of contacts. (Groups are explained in "[Organize Your Contacts Into Groups](#)" on next page.)

You must have set up email and selected a word processor (in Preferences). For information about setting up faxing, the Dialer, and mail merge, see Help.

The following explains how to write and send an e-mail message to a contact.

Write and send an e-mail message

1. On the global toolbar, click the arrow next to **E-mail**, and then click **Write E-mail**. (**TIP:** You can also click the contact's e-mail address.)
The message window appears with the recipient's name in the To field.
2. To send a copy of the e-mail to other recipients, do the following:
 - a. Click **To** or **Cc**.
 - b. From the dialog box that appears, select names from the list on the left. Click **To** or **Cc** to add the names to the list on the right.
 - c. Click **OK**.
3. In the **Subject** field, type a short description of the message.
4. Select options: **Priority**, **Create History**, **Make history private**, or **Return receipt**.
5. In the text box, type your message.
6. To format the text, click the **Format** menu. Select **HTML**, and then format text. (You cannot format Plain Text. You can set a preference to specify a default text format.)
7. To insert a signature, click the **Insert Signature** tool.
8. Click **Send**.

Write a letter for one contact

1. Display the contact's Detail view or select a contact on the Contact List.
2. On the **Write** menu, click **Letter**.
The document template opens in your selected word processor. The contact's information, such as name and address, appears in the template.
3. Type the body of the document. (**TIP:** Use the word processor's tools to change the document's text or formatting.)
4. Click **Save**.
5. Use the word processor's menus to print, fax, or email the document.

TIP: You can print labels and envelopes for contacts using a report template. For more information, see Help.

Organize Your Contacts into Groups

You can organize contacts into *groups*. Groups let you work with several contacts at once, such as when you send emails or organize meetings.

You can create a group of static contacts which means the contacts remain in the group until you remove them. You can also create a group of dynamic contacts using query criteria. With a query, a contact stays in the group as long as it meets the criteria of the query. A group can include both static and dynamic contacts.

STATIC GROUP EXAMPLE: Create a group of your golf buddies or the parents of your son's carpool.

DYNAMIC GROUP EXAMPLE: Create a group of contacts who are prospects. You name the group: Prospects Sent ABC Product Brochure. You prepare a new product brochure and send it to every contact in that group. Once a contact in the group purchases from you, and you enter the information into Act!, the history is updated and that contact is automatically removed from the group.

Add dynamic contacts to a new group

1. On the global toolbar, click the arrow next to **New**, and then click **Group**.
A blank Group Detail view appears.
2. In the **Group Name** field, type a name for the group. For example, type Prospects Sent ABC Product Brochure.
3. (Optional) In the **Description** field, type a short explanation to help you identify the group.
4. At the bottom of the view, the **Contacts** tab should be displayed. Click the **Add/Remove Contacts** button.
5. Under **Dynamic members**, click the **Edit Criteria** button.
6. In the **Group Criteria** dialog box, select criteria to build the query:
 - a. In the **Type** field, keep the selection of Contact.
 - b. In the **Field Name** field, click the down arrow, then select a field from the list. For this example, select ID/Status.
 - c. In the **Operator** field, click the down arrow, then select an item from the list. For this example, select Equal To (=).
 - d. In the **Value** field, click the down arrow, then select an item from the list or type a value. For this example, select Prospect.
 - e. Click the **Add to list** button.
The query criteria you just selected appears in the center pane.
 - f. To see the contacts who currently meet the criteria and will be added to the group, click the **Preview** button.
 - g. Click **OK** to add the contacts as members of the group.
In the Add/Remove Contacts dialog box, the query criteria appears in the Dynamic members section.
7. Click **OK** to save the group and close the dialog box.
In this example, if a contact purchases from you and becomes a customer, you would change their ID/Status from Prospect to Customer. The contact is automatically removed from the Prospects Sent ABC Product Brochure group.

Keep More Details about Your Contacts

You can easily keep additional details about your contacts using the Notes, History, and Documents tabs. These tabs appear at the bottom of the Contact Detail View (explained in ["Add Contacts To The Database" on page 4.](#)) These tabs are another way of organizing information about a contact.

EXAMPLE: After a meeting ends, you add some notes about action items while they are fresh in your mind. Later in the day while out of the office, you receive and respond to a call from another contact. You add a history of the call to the contact's record. You also received a quote from another contact, so you can attach it to the contact's Documents tab.

Add a note

1. On the global toolbar, click **Note**.
2. If you had a contact's Detail view open, that contact's name appears in the **Contact** field. Keep the name, or select one from the list. **Important:** You must select at least one contact.
3. The current date and time appears in the **Date** and **Time** fields. Keep it, or select from the lists to correct.
4. In the large text box below the formatting buttons, type the note.
5. Click **OK**.

Add a history

1. On the global toolbar, click **History**.
2. In the **Type** field, select the type of history, such as Call.
3. (Optional) In the **Result** field, select or type the outcome of the action, such as Call Received.
4. In the **Contact** field, by default, the current contact's name appears. To change it, select a name from the list. **Important:** You must select at least one contact.
5. In the **Date**, **Time**, and **Duration** fields, keep the default entries or select from the lists.
6. In the **Regarding** field, select an item from the list. For example, select Cold Call. **TIP:** You can type your own text here.
7. In the **Details** text box below the formatting buttons, type the history details. For example, enter the cold call discussion.
8. Click **OK**.

Add a document for a contact

1. On a **Detail View** for a contact, click the **Documents** tab.
2. Click **Add Document**, and then select **File** or **Shortcut**. (**TIP:** File saves the actual document to the database's supplemental datastore and allows it to be backed up with the database. Shortcut just saves the shortcut link to the document.)
3. Browse to locate the document to attach, and then click **Open**.



You can also drag and drop a file into the Documents tab. Using Windows® Explorer, locate the file. Then, drag the file onto the contact's Documents tab. Windows Vista® users might need to disable UAC to allow drag and drop.

Search for Contacts

There are many ways to search for contacts or other information. Several of the methods let you create lists and work with the results of the search. See Help for all the ways to search and find information in Act!.

EXAMPLE 1: You remember entering that a contact was interested in creating a website for "green" products. You cannot remember the contact's name or where you put the information. Was it in a note? A history? You can search on the term "green".

EXAMPLE 2: You want to find all contacts you do not have email addresses for and create a list so that you can get the information.

Search using a search term

1. In the **Search** text box to the right of the global toolbar, type your search term or terms. Click **Go**. For more information, see "Features of Act! Search" in Help.
If Search finds items, results appear in columns showing the type (Contact, note, etc.), name, field name and content, and last edited date. If available, use the scroll bar to view all results.
If Search does not find anything, a message appears. Revise your search term, and click Go.
2. (Optional) If Search returned too many results, and you need to narrow or limit the results, use the **Show Only** and **Last Edited** filters located to the right of the results.
 - To limit the results by category, under **Show Only**, select one or more items.
 - To limit the results by date range, under **Last Edited**, select an item. By default, the All Dates filter is selected.
Selecting or changing filters changes your search results. For example, selecting the "Groups" check box will reset the search results to show only Group records.
3. You can do the following with the search results:
 - To view an item in the search results, such as a contact, click the Name hyperlink. The contact's Detail view appears.
 - To create a lookup of the contact or company records found in your search results, click the Contacts or Companies button under Create Lookup.
 - To change your search term and search again, clear the text in the Search box and type a new term. Click Go.
 - To exit the Search pane, click any button on the Navbar.

Search for contact records missing an email address

1. On the Navbar, click **Contacts**.
2. On the **Lookup** menu, click **E-mail Address**.
3. In the second drop-down list, select the operator **Does Not contain Data**.



To search for all contact records *with* email addresses, in the second drop-down list, select the operator Does Contain Data.

4. Click **OK**.

The search results appear in the Contact List view. If only one contact record is found, the Contact Detail view appears. You can print the list or export it to Excel.

Share Information with Others


You have entered information into your database. Now, you want to share some of it with others, maybe someone who does not have access to Act!. You can export information from several views, called *list views*, into Excel. You can also print many items, such as views, lists, reports, address books, and calendars.

For more information about all the items you can print, see "Printing" in Help.

TIP: In most cases, the easiest way to print is to use the Quick Print tool on the toolbar. This prints the view you currently have displayed.

Export data to Excel

1. On the Navbar, click **Contacts**. Then, on the view toolbar, click **List View**.
2. (Optional) To make sure data appears in Excel in the order you want, on the view toolbar, click the **Customize Columns** tool. Re-order the columns, and then click **OK**.

3. On the view toolbar, click the **Export to Excel** tool. 

In Excel, the column headings and order are retained from the exported list. You may have to select the worksheet from the taskbar.

Print an address book of all contacts

1. On the **File** menu, click **Print**.
2. In the **Print** dialog box:
 - a. From the **Printout type** list, select **Address Book**.
 - b. From the **Paper type** list, select an address book print template. To see what an address book template looks like, select the **Enable Preview** check box.
 - c. To select the contacts to include in the address book and set options for formatting, whether or not to include additional addresses, and other data, click the **Options** button.
 - i. From the **Create printout for** list, select **All Contacts**.
 - ii. Select or clear other options as needed. You can choose a font size, include other addresses for each contact, and more.
 - iii. Click **OK**.
3. Click **Print**.
4. If another dialog box appears, you may need to select a printer. In most cases, the name of the printer that your computer is connected to displays. Then, click **Print** or **OK**.

Print your calendar

1. On the Navbar, click **Calendar**.
2. Select the calendar view to print (Today, Daily, Weekly, Monthly).
3. On the view toolbar, click the **Print** tool.
4. In the **Quick Print Options** dialog box, keep the default options for page orientation and sizing or change options. Click **OK**.
5. If a **Print** dialog box appears, select a printer or keep the default. Click **OK**.

Important Notes:

For Act!: You must purchase one license of Act! per user. Scalability varies based on hardware, size, and usage of your database. Review Act! system requirements at www.act.com/systreq. Visit [Act! Marketplace](#) or contact your add-on product provider to determine compatibility for your add-on products.

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